

## Grin 100% Natural Kids Toothpaste Orange / Strawberry Flavour

### Key ingredients:



#### Organic Calendula Oil

This sunshine yellow flower doesn't just look pretty – it's pretty powerful, too. Calendula oil contains potent antimicrobial and antioxidant compounds that are effective in killing harmful, cavity-causing bacteria. The anti-inflammatory properties of calendula oil also make it gentle and soothing on developing teeth and gums.



#### Organic Sea Salt

The incredible healing powers of Manuka have long been recognised by New Zealand Maori, who for centuries have utilised this native shrub in treating a range of health conditions. More recently the world of science has caught up, with studies showing the anti-septic properties of Manuka oil to be effective in helping with oral hygiene health.



#### Organic Aloe Leaf Extract

We all know how good aloe Vera feels on sensitive, stressed skin – but did you know it's great for oral health, too? A study published in the May/June 2009 issue of General Dentistry found that aloe Vera gel was just as effective as regular toothpaste in cleaning teeth and eliminating cavity-causing bacteria. Unlike regular toothpaste, however, aloe Vera is all-natural and contains no harsh abrasives – making it a gentler choice for your little one's mouth.